

## Global Operations

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SFI is a leading integrated food company in Singapore, drawing synergies from its various businesses. The Group is focused on meeting changing food needs driven by changes in lifestyle and demographic patterns.

We have established a significant presence in the United Kingdom, China and Australia as the footholds for future development into the promising European and Asia-Pacific markets.

Our three core businesses are Food Distribution, Food Preparation, Manufacturing and Processing, and Abattoir and Hog Auction.

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### Singapore

The Group is headquartered in Singapore and our main businesses here are Food Distribution, Food Catering and Manufacturing, and Abattoir and Hog Auction. We believe we are the only fully integrated food logistics and catering services supplier in Singapore. The company in Singapore has worldwide sourcing capabilities and a wide network of market channels to service a wide range of customers.

Besides being one of the largest institutional caterers in Singapore, serving the Singapore Armed Forces (SAF), hospitals, homes, and cafeterias, SFI also operates a retort manufacturing line, producing ambient and long shelf-life products including ready-to-eat-meals, sauces, gravies, and desserts under the Farmpride brand.



### United Kingdom/Europe

In the UK, the company is focused on the high growth chilled convenience food sector. Revenues from UK operations now constitute 47% of Group turnover. Having been in the UK market since 1991, SFI has a good understanding of the chilled convenience food sector, which is experiencing rapid growth at 10 - 18% p.a. in some categories in an otherwise low growth food market (2 - 3% p.a.).

Our two wholly-owned subsidiaries are Daniels Chilled Foods which is involved in the manufacture of various chilled convenience foods, including New Covent Garden fresh soups, a UK leading brand in the chilled convenience food sector with 47% market share in fresh soups; and International Cuisine Limited which is a private label manufacturer of chilled ready meals for major UK retailers.



### China

Since 1997, SFI has invested in China as a low-cost manufacturing base to produce price competitive frozen convenience food for sale in China and, for export to Singapore and other markets. Our subsidiary, Shanghai ST Food Industries (SSTFI) currently manufactures under its leading brand Farmpride (金手指) frozen value-added chicken products in Shanghai. Its other product range includes frozen rice-based convenience food products targeted at the fast-paced lifestyle of urban consumers in the China market. Farmpride products are available in hypermarkets and supermarkets in 29 cities in China. SSTFI is also growing its food distribution business, providing cold chain food distribution services in major cities in China.



### Australia

Our Australian subsidiaries present an excellent platform from which to source and process high value quality seafood. Through its two subsidiaries in Queensland, SFI owns and operates a fleet of fishing vessels and seafood processing plants. The two subsidiaries are engaged in commercial fishing, processing, wholesale and export of premium seafood (such as scallops and prawns) to East Asian markets such as Hong Kong, China, Taiwan, Japan as well as Singapore. Urangan Fisheries Pty Ltd is the largest seafood processing facility in the Hervey Bay area of central Queensland.

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## Singapore Head Office

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## Principal Subsidiary Companies

### Singapore

Primary Industries Pte Ltd  
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Hog Auction Market Pte Ltd  
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ST Agritech International Pte Ltd  
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### United Kingdom

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Bill Connolly, Managing Director  
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### China

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### Australia

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